Pop culture tends to be created mostly by the younger generation. Nevertheless, it reflects society as a whole, and also has a connection with traditional culture. If we look at the romantic tales of early Japanese literature such as 'The Tale of Genji,' and *ukiyo-e* in the Edo Period, it is easy to see how earlier forms of culture have influenced the *manga* and *anime* of today.

It is important to note that Japanese pop culture has been enjoyed overseas. Some Japanese *manga* comic books have been translated and published in many countries. Interestingly, the books read from right to left just as they do in Japan. Japanese *anime* have certainly become well-known in the world. Many middle-aged Americans watched 'Astro Boy' and 'Kimba the White Lion' as children, both created by famed Japanese artist Tezuka Osamu. The *anime* 'Pocket Monsters' has been broadcasted in over 90 countries.

In 2002, Miyazaki Hayao won the Academy Award for Best Animated Feature with a film titled 'Spirited Away' in English. In Miyazaki fashion, the movie combined stunningly* beautiful graphics with* a social message, and did so with a plot that can be enjoyed by children and adults alike.

Cosplay* and the collection of character goods are two categories of popular culture that grew from *manga* and *anime*, and both are now widely found overseas. People who are absorbed in pop culture are sometimes called *otaku* or geeks. The word *otaku* started out as an insult*, but gradually has come to refer to someone who has a passion about something — especially something related to pop culture.

(263 words)

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| 1 | Put "T" for a | true sentence. | and "F" for a false one. | (2点×2=4点) |

- 1. Traditional culture has had an effect on Japanese pop culture.
- 2. Japanese comic books published overseas read from left to right.
- 2 How is Japanese pop culture outside Japan? [3点
 - ⓐ Japanese anime are enjoyed around the world, but manga are not so popular.
 - ⓑ These days many middle-aged Americans watch 'Astro Boy' in the evening.
 - $\ensuremath{\mathbb{C}}$ Japanese pop culture is gradually losing popularity overseas.
 - @ Japanese pop culture, from manga to anime, is very popular worldwide.
- 3 Fill in the blank with a suitable option below and complete the answer. (3点)

Question

According to the author, what does 'otaku' mean?

Answer

Someone who [

- @ seems only interested in matters related to computers
- ⓑ is crazy about something, generally something in pop culture
- © uses a computer to carry out malicious attacks
- d seems very boring and unfashionable, and socially awkward

